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FOR IMMEDIATE RELEASE

Creative Organization™ launches Enchanted Home™ Pet

Pet beds and accessories that showcase a variety of personalities, while complementing any home décor style

Clifton, NJ, December 2, 2011 - Creative Organization™ has introduced Enchanted Home™ Pet, a line of luxury pet beds and accessories that feature furniture grade construction with quality materials, fabrics and trim. The line is designed to complement any home décor style, while providing pets with the ultimate in pampering and comfort.

Fred Silber, President of Creative Organization™, and avid dog fan, developed the line of pet accessories using his thirty plus years of experience in the home accent business. The exciting new line which includes: distinctive pet beds, feeding stations, and unique storage options, offers a variety of designer materials, textures, colors and designs, with the durability that pet owners count on.

Availability

The Enchanted Home™ Pet line is currently available at better retailers across the US, Canada and the United Kingdom. This sophisticated line will also launch a direct on-line sales site in early 2012.

For our trade buyers - come visit us:

- Our new state-of-the-art showroom is conveniently located in the New York Metropolitan area, just minutes from New York City and Newark Liberty Airport.
- Creative Organization will be showcasing its Enchanted Home™ Pet line at the following trade shows:
 - Atlanta International Gift & Home Furnishings Market, BOOTH # **7-020**, at the Americas Mart in Atlanta, Georgia, January 13 -18, 2012
 - International Home + Housewares Show, BOOTH #**1381**, at McCormick Place in Chicago, March 10 – 13, 2012
 - Global Pet Expo , BOOTH # **tbd**, at the Orange County Convention Center in Orlando, Florida, February 29 - March 2, 2012

About Creative Organization

Creative Organization™, a company whose heritage is based on the creation of home organization solutions, specializes in products which offer great design, functionality and superior quality. *Creative Organization*™ promotes these products under their home organization umbrella consisting of several core brands, including: Sustainable Cedar Products™, Eco-Friendly Products, Destination Organization™, Enchanted Home™ and Enchanted Home™ Pet.

For more information visit us at www.creativeorganization.org or www.enchantedhomepet.com

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